

Address maintenance

Address Information and List Update are two valuable tools which ensure that your customer list and your customers customer list always remains up-to-date. Having the right addresses for the customers in your database means that you get more out of your marketing campaigns, whilst allowing you to stay in contact with your customers and avoid costly returns.

Address Information

Address Information provides you and your customers with fast and accurate information about customer or member address changes.

If a recipient has requested permanent forwarding, your letter will be forwarded to the new address and you will receive an electronic message with details of the customer's new address.

You will also receive information about items in a mail-out which could not be delivered due to e.g. an unknown addressee, provided that the item has a unique barcode - a recipient ID (see image below). When your customers database will be updated you have to use the unique barcode, the recipient ID.



Price

A 12-month subscription costs SEK 750. You will then be charged SEK 9.50 for each change of address notification. Information on undeliverable item SEK 3.00/item.

List Update

Updating your consumer and

Consumer address lists

- Up-to-date information about your customers' correct name and address details.
- Confirmation of whether a recipient lives at the given address.
- A check to ensure that the street address is associated with the correct personal ID number.
- Any addressees who have moved abroad or died are removed from the list by checking via a combination of the SPAR database and the postal code database.
- Price according to price offer.

Business address lists

- Up-to-date information about your customers' correct name and address details.
- A check to ensure that the business has not gone bankrupt.
- A check to ensure that the business' organisation number is correct. This check is carried out via a combination of the Parad database and the postal code database.
- Price according to price offer.

Environmentally-certified distribution

PostNord is environmentally certified in accordance with ISO 14001, and we can also report service-specific environmental data to customers who would like this information.

Terms and conditions

You can find specific terms and conditions for the Address Information service at postnord.se.

General terms and conditions

For customers paying on invoice or customers with agreements, PostNord's General Terms and Conditions for Commercial Clients and Other Organisations (PAKN) apply.

These terms and conditions can be obtained from postnord.se/villkor or via customer service.

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