

Svarspost Direkt

(Business Reply Service Directly Domestic)

By paying for postage, you make it easy for your customers to respond to your offering or provide notification of interest. With Svarspost Direkt business reply service, you can increase response frequency and strengthen your customer relationships, and you only pay for those customers who respond. Sent in mail boxes or from partner outlets

Svarspost Direkt

For the Svarspost Direkt service, printed reply mailings furnished with a barcode must be used, within Sweden.

Labeling

The following shall be stated on the envelope:

- Mail items shall be labeled with a barcode (see example) and a block label provided by PostNord. The barcode contains the name of the service and the customer number. Barcode and block label are printed in black on a light background on the mail item.
- The name of the recipient is stated as the addressee, with their full postal address (delivery address, postcode and town/city).
- A proof of the layout must be sent to kundservice. svarspost.se@postnord.com before printing.

Coding area

During the sorting process, a sorting code is printed directly onto the mail item. In order for the sorting code to be printed on the mail item, what is known as a coding area has to be provided, pursuant to the instructions in the "Skicka rätt med PostNord" document, see postnord.se.

Dimensions and weights

Minimum and maximum dimensions

Svarspost Direkt mail items must have a rectangular format. Square envelopes and cards are not permitted

Width:	85-229 mm
Length:	127-324 mm
Thickness:	max. 5 mm
Weight:	max. 250 grams
Grammage for cards:	at least 150 grams/m ²

Distribution

Svarspost Direkt mail items are normally distributed on the first or on the second business day (Mon-Fri) after being handed in.



Price

Price (SEK without VAT)

The postage price is paid retroactively for reply mailings that are received.

Weight in grams	SEK/item
50	7.50
100	15.00
250	29.00

Tillägg	SEK/item
Extra handling fee 0-2 kg	15.00

Subscription

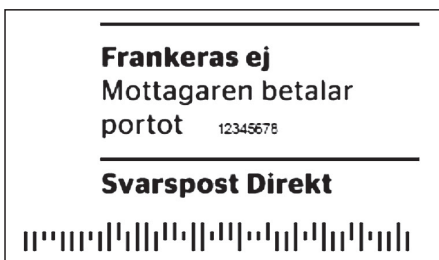
A running 12-month subscription costs SEK 1,745 excl. VAT. In order to use the Svarspost Direkt service, the customer needs to have a Svarspost subscription. A subscription applies to one customer number.

Environmentally certified distribution

PostNord is environmentally certified to ISO 14001, and we can also report service-specific environmental data to customers who request it.

General terms and conditions

For invoicing and service agreement customers, PostNord's Special Terms and Conditions for Svarspost Direkt and General Terms and Conditions for Sole Proprietors and other organizations (PAKN), apply.



The dimensions of the block label should be at least 52 x 23 mm and be placed in the right-hand corner of the envelope, at least 10 mm from the upper edge of the envelope and 20 mm from the right-hand edge.



Placement, portrait mailing



Placement, landscape mailing

PostNord Sverige AB
Customer service

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www.postnord.se