

Domestic Business Reply Mail

With Business Reply Mail, you can improve your response frequency, strengthen your customer relationships and pay only for those customers who reply.

Business Reply Mail

Business Reply Mail can be used for reply cards, envelopes or coupons with a printed Business Reply Mail layout.

Labelling

Coupons, reply cards or envelopes should be marked as shown in the image:

1. A Postage Paid Indicia which can be found at postnord.se.
2. The name of the recipient.
3. The recipient's customer number.
4. The specific Business Reply Mail postcode and location.

In order to ensure that the address field has been set out correctly, you should submit a dummy sample to kundservice.dr@postnord.com.

Frisvar

Frisvar can be used if you don't want to or can't use envelopes, reply cards or coupons with a printed Business Reply Mail layout.

Labelling

Ask your customers to place reply cards or coupons in an envelope marked as shown in the image:

1. "FRISVAR".
2. The name of the recipient.
3. The recipient's customer number.
4. The specific Business Reply Mail postcode and location.

These details should be written on a plain, unstamped envelope.



Dimensions and weight

Minimum and maximum dimensions

Length: min. 140 mm, max. 600 mm.

Width: min. 90 mm.

Combined max. length + width + thickness is 900 mm.

There are no set minimum dimensions for newspaper advert coupons, but the general practice is not to make coupons smaller than standard business cards.

Maximum weight: 2 kg per letter.

Delivery and collection

Business Reply Mail that is enveloped is normally delivered on the first or in the second working day (Monday-Friday) after the drop-off date.

Business Reply Mail without an envelope/covering are usually delivered within three (3) business days (Monday-Friday) of being posted or handed in.

Price

All prices exclude VAT

The postage price is paid afterwards for Business Reply Mail items received.

Weight in grams	SEK per item
50	7.45
100	14.90
250	31.55
500	48.30
1,000	66.50
2,000	85.30
Surcharges	SEK per item
Extra handling charge 0-2 kg	15.00

Subscriptions

A running twelvemonth subscription costs SEK 1,745 excluding VAT. If the same customer number is to be used for multiple recipient addresses, a subscription fee is charged per recipient address.

International Business Reply Mail

Business Reply Mail can also be sent internationally - see the separate factsheet for this service on postnord.se or contact PostNord's customer service.

Environmentally-certified distribution

PostNord Sverige AB is environmentally certified in accordance with ISO 14001, and we can also report servicespecific environmental data to customers who would like this information.

General terms and conditions

For customers paying on invoice or customers with agreements, PostNord's General Terms and Conditions for Commercial Clients and Other Organisations (PAKN) apply.

These terms and conditions can be obtained from postnord.se or via PostNord's customer service.

PostNord Sverige AB
Customer Service

Phone:
0771-33 33 10
From abroad:
+46 771 33 33 10

postnord.se